



Sid Banerjee

CEO and Co-Founder

A Greater Washington Ernst & Young Entrepreneur of the Year in IT services, Sid is the CEO and Co-founder of Clarabridge™. Sid provides executive leadership and strategic direction and is a well-known expert in customer experience, business intelligence, and text mining.

Prior to Clarabridge™, he co-founded Claraview, a leading BI strategy and technology consultancy firm. Under Sid's leadership, Claraview grew into a thriving services firm with over 130 employees without any outside funding. Claraview was acquired by Teradata, a leading data warehousing and business intelligence company, in March 2008.

Over his career Sid has amassed nearly 20 years of business intelligence leadership experience. A founding employee at MicroStrategy, he held Vice President-level positions in both product marketing and worldwide services. During his tenure leading MicroStrategy's worldwide services division, he grew the organization to a 500+ person organization supporting enterprise deployments of BI solutions. Before joining MicroStrategy, Sid held management positions at Ernst & Young and Sprint International.