



## **Tony Lopresti**

Vice President, Sales and Marketing

As Vice President of Sales and Marketing, Tony is responsible for the integration of our clients feedback into our product offerings, marketing activities and business development plans. Tony is an entrepreneurial executive with progressive experience in enterprise software sales, product management, marketing, strategy, and operations. Prior to joining Clarabridge™, Tony held profit and loss responsibility for all software products for a \$50M subsidiary of Monster Worldwide. At Monster, Tony built a metrics-driven, high-performing department from the ground up to provide business development, marketing and product management functions.

Prior to Monster, Tony held senior management positions in product and consulting management at American Management Systems. Tony has a BS in Systems Engineering from the University of Virginia. While earning his MBA from the Anderson School at UCLA, Tony worked with Intel's strategic marketing and venture capital organizations and also provided strategic business consulting to the executives of various high-technology startups.