



David Marko
Vice President of Services

David is a seasoned executive whose professional focus has spanned large scale system development efforts, global implementation strategies, and support service initiatives. David holds the unofficial title of customer experience officer at Clarabridge, as he practices what we preach by continually acting as our clients' advocate in our product development, implementation and engineering processes.

Prior to joining Clarabridge, David was responsible for the management and support of an Ecommerce and Enterprise Service set of applications for the College Board that touch millions of students and parents each year. Before joining the College Board, David spent more than 8 years with CACI as a Director overseeing the execution of multi-million dollar projects and programs that have spanned ERP, Procurement, Financial, and Reporting systems. With each program and project, David was responsible for their design, development, installation, implementation, and post delivery support. David holds a BS in Business Administration from Bucknell University.