



## Clarabridge Customer Connections

Hi [Approving Manager],

I would like to attend the Clarabridge Customer Connections (C3) conference, taking place May 1-3, 2017 in Miami Beach. I believe that this will support the strategic investments we are making in customer experience management and social customer service.

- Clarabridge's annual conference is one of the largest in the world, with endless opportunities to network with and learn from over 400 customer experience practitioners.
- Over 30 in-depth sessions will provide practical tips and insights about the state of customer experience, as well as a firsthand look at the industry-leading Clarabridge CX Suite.
- The [agenda](#) includes workshops, discussions, and networking opportunities with Global 1000 companies including Amazon, Lyft, ADP, Intuit, Walmart, Wells Fargo, Airbnb, Verizon, General Electric, United Airlines, Travelers and Orbitz.

After the event, I will share takeaways with the team, including those that we can implement immediately and some outlines on how we'll make that happen. You can also learn more about the event at [clarabridge.com/c3](http://clarabridge.com/c3).

See below for an estimated breakdown of costs to attend C3. Please keep in mind that the earlier I register, the lower the cost will be. *Early bird pricing is only available until March 1<sup>st</sup>*, and the discounted hotel rate for attendees expires March 1<sup>st</sup>.

**Airfare:** [extract\_itex]

**Transportation** (airport ↔ hotel): **[/extract\_itex]35**

**Hotel** (2 nights at \$285 per night): **[/extract\_itex]570**

**Meals** (included in registration cost): **[/extract\_itex]0**

**Event Registration:** **[/extract\_itex]499** (Early Bird Pricing) | **[/extract\_itex]999** (Regular Pricing)

Visit the [website](#) for pricing updates and other available discounts.

**Total:** [extract\_itex]

I'm excited to meet with other practitioners, learn from experts, and find ways to re-energize our CEM activities. Please let me know as soon as possible when this request is approved.

Best,

[Your Signature]