

## DATASHEET

# DATA CONNECTORS

Whether it's calls, emails, chats, surveys, social interactions, ratings and reviews, or forums, Clarabridge connects to more than a hundred sources and collects all of your customer feedback data in one place for analysis.



### Social Media

Twitter  
Facebook



### Social Media Aggregators

Sysomos  
Synthesio  
Brandwatch  
Salesforce  
Social Studio  
Sprinklr



### Ratings & Reviews

Bazaarvoice  
TripAdvisor  
PowerReviews  
Apptentive  
Reputation  
Trustpilot



### Data Files

Excel



### Survey

Foresee  
Qualtrics  
Conformit  
Survey Monkey



### Community Forums

Lithium  
Linkfluence



### Complaints

CFPB  
Safer Products (CPSC)



### Web Collection

Common consumer websites

## CLARABRIDGE CONTENT PACKS

Besides out-of-the-box connectors, we have industry standardized content packs which contain prepackaged data from industry-relevant websites and consumer reports, including:

### AIRLINES

### FINANCIAL SERVICES

### HIGH TECH PRODUCTS

### HOME APPLIANCES

### INSURANCE